

TRADE SHOWS WORK

One smart advertising move can send your company's profits skyrocketing!

We can tell you why our shows are professional, well managed, well promoted and cost efficient, but until you experience it for yourself, you'll never know. That's why we feel our exhibitors tell why Capital Showcase Home & Garden shows work best...

Sousa Fencing has worked with Capital Showcase for years. The staff totally understands the vendors needs. They are the most profitable shows I do. I would recomend their shows to any business looking for exposure and growth. Class act all the way around! **Gary & Tina Sousa, Sousa Fencing**

Capital Showcase treat's it's vendors like business partner's. They attract very high quality home owners from the surrounding areas, who are ready to do business. We have been exhibiting with them for 20+ years. That say's it all! **Joe Hill, Creative Landscape Borders and Synthetic Lawns**

The Floor Store has worked with Capital Showcase for years. The staff totally understands the vendors needs. They are one of the most profitable shows and I would recomend their shows to any business looking for exposure and growth. Class act all the way around! **The Floor Store**

CAPITAL SHOWCASE PROUDLY PRODUCES...

**ALAMEDA COUNTY
HOME & GARDEN SHOWS**
Alameda County Fairgrounds, Pleasanton, CA

February 17 • 18 • 19, 2017
February 16 • 17 • 18, 2018
October 6 • 7 • 8, 2017
October 5 • 6 • 7, 2018

**CONTRA COSTA
HOME & GARDEN SHOWS**
Concord Pavilion, Concord, CA

April 7 • 8 • 9, 2017
April 6 • 7 • 8, 2018
October 27 • 28 • 29, 2017
October 26 • 27 • 28, 2018

**VENTURA COUNTY
HOME & GARDEN SHOWS**
Ventura County Fairgrounds, Ventura, CA

March 17 • 18 • 19, 2017
March 16 • 17 • 18, 2018
September 8 • 9 • 10, 2017
September 7 • 8 • 9, 2018

31st Annual *Alameda County Fall Show*

OCTOBER 6 • 7 • 8, 2017
Alameda County Fairgrounds, Pleasanton



ALAMEDA COUNTY FALL HOME & GARDEN SHOW

SHOW INFORMATION

LOCATION:

Alameda County Fairgrounds
4501 Pleasanton Avenue, Pleasanton, CA 94566

SHOW DATES:

October 6 • 7 • 8, 2017

SHOW HOURS:

Friday.....12:00 pm to 6:00 pm
Saturday....10:00 am to 6:00 pm
Sunday.....10:00 am to 5:00 pm

RATES:

Indoor

10' x 10'\$1100.00
10' x 10' Corner booths.....\$1200.00

Outdoor

10' x 15'\$750.00
O-1 thru O-7\$900.00

Exhibit spaces O-1 thru O-7 are against the Exhibition Hall with an 8' overhang.

SERVICES: Indoor exhibit spaces will have 8' draped back wall, 3' high draped side dividers and supplied with one 500 watt duplex outlet. Back walls and side walls half-way out from back of booth are limited to 8' in height. Side walls in the front half of the booth are limited to 4' in height. You may contract with the Official Show Decorator for tables, chairs, carpeting, signs, additional electrical or other booth needs. I.D. signs are provided in each indoor booth. Phone service for your booth may be ordered from AT&T by phoning 800-750-2355.

MOVE-IN/MOVE-OUT: Exhibits may begin moving in at 2:00 p.m., Wednesday, and must be completed by 11:00 a.m., Friday. Exhibits may begin moving out after show closes at 5 p.m. on Sunday and must be completely removed by 12:00 noon, Monday.

RESERVATION AND PAYMENT SCHEDULE: Minimum 50% deposit per booth and signed contract holds space. Remainder of booth fee may be made in installments, with final balance due 30 days prior to show date. No reservation will be considered confirmed unless signed contract and deposit is received and payment schedule is as presented.

FREE PUBLICITY: The cornerstone of the promotion for the Alameda County Home & Garden Show is a "Special Section" to run in various newspapers in the Tri-Valley area. The sections will preview the Show, contain a list of all participants and have stories on interesting products and services. Each Exhibitor, will receive a company listing in this "Special Section," providing we have a signed contract and deposit. If you are interested in having a story about your company in our Special Section, contact the Show Office, (800) 222-9351 or email robert@capitalshowcase.com

RESERVATIONS

Capital Showcase

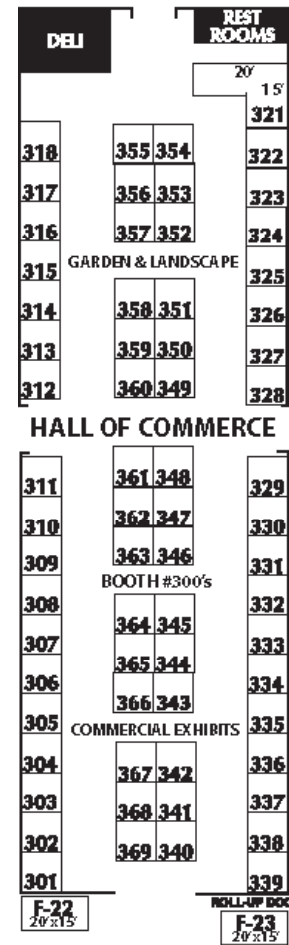
5301 Madison Avenue, Suite 203
Sacramento, CA 95841

Show Office

(800) 222-9351
(855) 331-5999
(916) 331-5216 Direct
(916) 331-6070 Fax

Show Manager: Kari Damron

Website & E-mail address:
www.capitalshowcase.com
kari@capitalshowcase.com



31st Annual October 6 • 7 • 8 2017 Alameda County Fairgrounds Pleasanton

