

TRADE SHOWS WORK

One smart advertising move can send your company's profits skyrocketing!

We can tell you why our shows are professional, well managed, well promoted and cost efficient, but until you experience it for yourself, you'll never know. That's why we feel our exhibitors tell why Capital Showcase Home & Garden shows work best...

The quality of consumers that Capital Showcase attracts to their shows has helped grow our business immensely, a key factor in why ClearView of the Bay Area is one of the nation's top producing retractable screen door distributors. **Clear View of the Bay Area**

Capital Showcase treat's it's vendors like business partner's. They attract very high quality home owners from the surrounding areas, who are ready to do business. We have been exhibiting with them for 20+ years. That say's it all!
Joe Hill, Creative Landscape Borders and Synthetic Lawns

"The Floor Store has worked with Capital Showcase for years. The staff totally understands the vendors needs. They are one of the most profitable shows and I would recomend their shows to any business looking for exposure and growth. Class act all the way around!" **The Floor Store**

CAPITAL SHOWCASE PROUDLY PRODUCES...

ALAMEDA COUNTY HOME & GARDEN SHOWS

Alameda County Fairgrounds, Pleasanton, CA

February 17 • 18 • 19, 2017

February 16 • 17 • 18, 2018

October 6 • 7 • 8, 2017

October 5 • 6 • 7, 2018

CONTRA COSTA HOME & GARDEN SHOWS

Concord Pavilion, Concord, CA

April 7 • 8 • 9, 2017

April 6 • 7 • 8, 2018

October 27 • 28 • 29, 2017

October 26 • 27 • 28, 2018

VENTURA COUNTY HOME & GARDEN SHOWS

Ventura County Fairgrounds, Ventura, CA

March 17 • 18 • 19, 2017

March 16 • 17 • 18, 2018

September 8 • 9 • 10, 2017

September 7 • 8 • 9, 2018



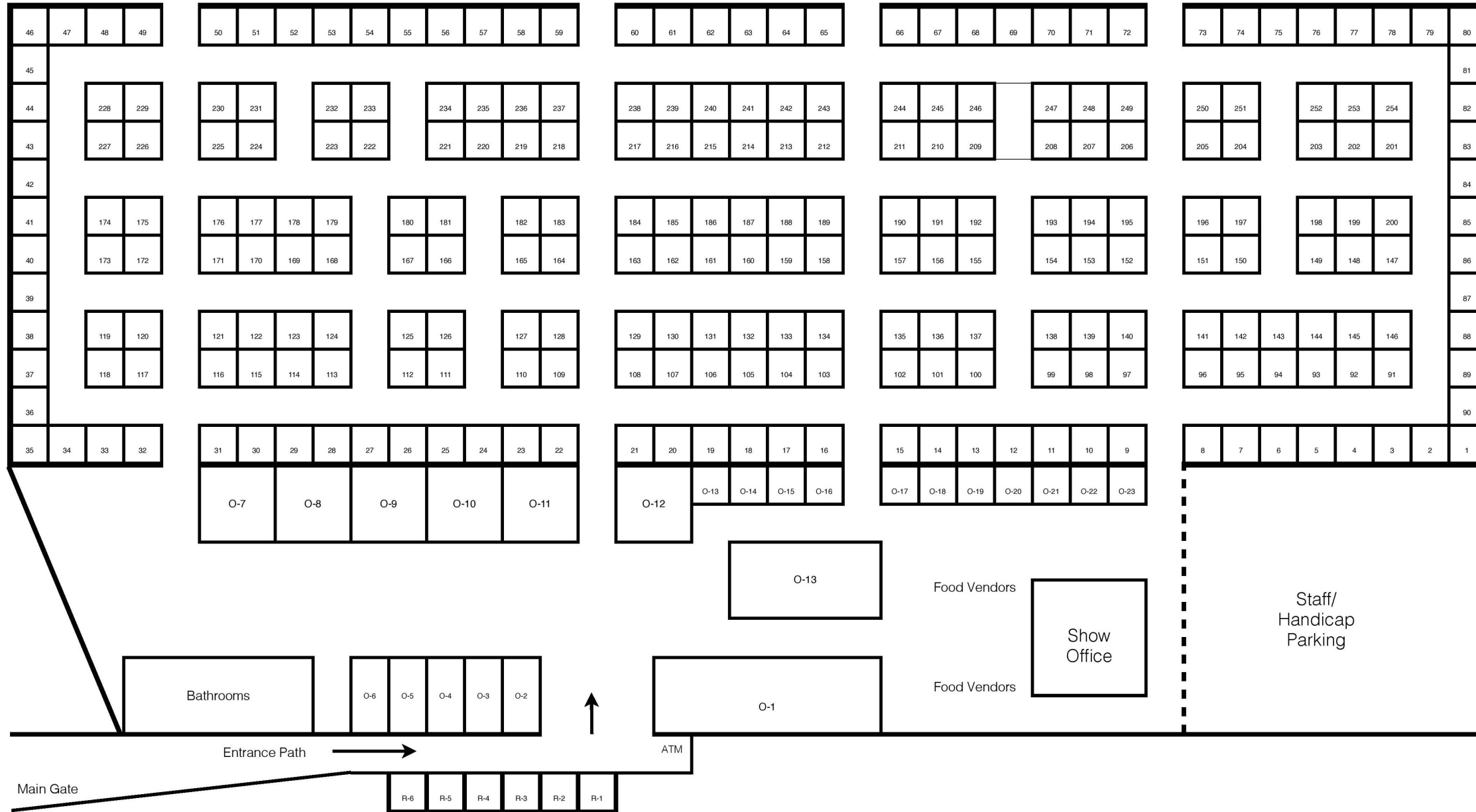
22nd Annual Contra Costa Fall Show

OCTOBER 27 • 28 • 29, 2017
Concord Pavilion, Concord

**22nd
Annual**

CONTRA COSTA FALL HOME & GARDEN SHOW

October 27 • 28 • 29, 2017 • Concord Pavilion, Concord



SHOW INFORMATION

LOCATION:
Concord Pavilion
2000 Kirker Pass Rd.
Concord, CA 94521

SHOW DATES:
October 27 • 28 • 29, 2017

SHOW HOURS:
Friday.....Noon to 6:00 pm
Saturday.....10:00 am to 6:00 pm
Sunday.....10:00 am to 5:00 pm

RATES:
Booth rate includes (1)500 watt duplex outlet.
INDOOR
10' x 10' inside.....\$1000.00
10' x 10' inside corners...\$1100.00
OUTDOOR
10' x 10' outside.....\$750.00
10' x 10' covered.....\$950.00
20' x 20' outside.....\$1800.00

RESERVATION AND PAYMENT SCHEDULE:
Minimum 25% deposit per booth and signed contract holds space. Remainder of booth fee may be made in installments, with final balance due 30 days prior to show date. No reservation will be considered confirmed unless signed contract and deposit is received and payment schedule is as presented.

SERVICES: Indoor exhibit spaces will have 8' draped back wall, 3' high draped side dividers and supplied with one 500 watt duplex outlet. Back walls and side walls half-way out from back of booth are limited to 8' in height. Side walls in the front half of the booth are limited to 4' in height. You may contract with the Show Decorator for tables, chairs, carpeting, signs, additional electrical or other booth needs. I.D. signs are provided in each indoor booth.

MOVE-IN/MOVE-OUT: Exhibits may begin moving in at 3:00 pm, Wednesday and must be completed by 11:00 am, Friday. Exhibit move out will begin at 5:00 p.m. on Sunday, and must be completed by noon, Monday.

FREE PUBLICITY: The cornerstone of the promotion for the Show is a "Special Section" to run in the Contra Costa Times, sponsors of the Contra Costa Home & Garden Show. The section will preview the Show and list exhibitors. The extensive promotion for the show also includes radio, television and print advertising. If you are interested in having a story about your company in our Special Section, call (800) 222-9351 or email robert@capitalshowcase.com.

RESERVATIONS

Capital Showcase (800) 222-9351
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**PRODUCED BY
CAPITAL SHOWCASE**