

## TRADE SHOWS WORK

One smart advertising move can send your company's profits skyrocketing!

We can tell you why our shows are professional, well managed, well promoted and cost efficient, but until you experience it for yourself, you'll never know. That's why we feel our exhibitors tell why Capital Showcase Home & Garden shows work best...

Participating in the Ventura County Home & Garden Shows has helped our business to grow tremendously. These shows give us our best advertising for the money. We look forward to many more years of participation. Keep up the Great work. **Terrance Riedeman, Granite Transformations**

Those who attend shows produced by Capital Showcase are interested in completing home improvement projects in the near future. This allows us to successfully market our product to a large audience at a single venue in a short period of time. **Arlien Plat, West Coast Sash & Door**

Legacy Pool and Landscape continues to be impressed by the way Capital Showcase handles vendors' requests. The staff is very helpful and the consideration that is placed into each and every show provides vendors with a substantial attendance of prospective clients. Thank you Capital Showcase. **David Morales, Legacy Pool and Landscape**

### CAPITAL SHOWCASE PROUDLY PRODUCES...

**ALAMEDA COUNTY HOME & GARDEN SHOWS**  
*Alameda County Fairgrounds, Pleasanton, CA*

February 17 • 18 • 19, 2017  
February 16 • 17 • 18, 2018  
October 6 • 7 • 8, 2017  
October 5 • 6 • 7, 2018

**CONTRA COSTA HOME & GARDEN SHOWS**  
*Sleep Train Pavilion, Concord, CA*

April 7 • 8 • 9, 2017  
April 6 • 7 • 8, 2018  
October 27 • 28 • 29, 2017  
October 26 • 27 • 28, 2018

**VENTURA COUNTY HOME & GARDEN SHOWS**  
*Ventura County Fairgrounds, Ventura, CA*

March 17 • 18 • 19, 2017  
March 16 • 17 • 18, 2018  
September 8 • 9 • 10, 2017  
September 7 • 8 • 9, 2018

## 26th Annual Ventura County Fall Show

**SEPTEMBER 8 • 9 • 10, 2017**  
**Ventura County Fairgrounds, Ventura**



# SHOW INFORMATION

**LOCATION:**

Ventura County Fairgrounds  
10 West Harbor Blvd., Ventura, CA 93001

**SHOW DATES:**

September 8 • 9 • 10, 2017

**SHOW HOURS:**

Friday.....Noon to 6:00 pm  
Saturday.....10:00 am to 6:00 pm  
Sunday.....10:00 am to 5:00 pm

**RATES:**

Booth price includes one 500 watt duplex outlet per booth.  
Indoor 10'x10' .....\$1000.00  
Indoor 10'x 10' corners.....\$1100.00  
Back of Anacapa Bldg.....\$750.00  
Outside 10'x10'.....\$600.00  
Craft / McBride Bldg 10'x10'.....\$500.00

**SERVICES:** Indoor exhibit spaces will have 8' draped back wall, 3' high draped side dividers and are supplied with one 500 watt duplex outlet. You may contract with the Official Show Decorator for tables, chairs, carpeting, signs or other booth needs. I.D. signs are provided in each booth. Phone service for your booth may be ordered by calling The Ventura Fairgrounds at 805-648-3376.

**MOVE-IN/MOVE-OUT:** Exhibits may begin moving in at **8:00 am, Thursday, Sept. 7th** and must be completed by noon, Friday, Sept. 8th. Exhibits may begin moving out after show closes on Sunday, Sept. 10th at 5:00 pm and must be completely removed by 12:00 noon, Monday, Sept. 11th.

**RESERVATION AND PAYMENT SCHEDULE:** Minimum 50% deposit and signed contract holds space. Remainder of booth fee may be made in installments, with final balance due 30 days prior to show date. No reservation will be considered confirmed unless signed contract and deposit is received and payment schedule is as presented.

**MEDIA PACKAGE:** The cornerstone of the promotion for the Show is a "Special Section" to run in the Ventura County Star, sponsors of the Ventura County Home, Garden & RV Show. The section will preview the Show and list exhibitors. If you are interested in having a story about your company in our special section, contact the show office at 800-222-9351 or email, robert@capitalshowcase.com. The extensive promotion for the show also includes radio, television and print advertising.

*Sponsored by*

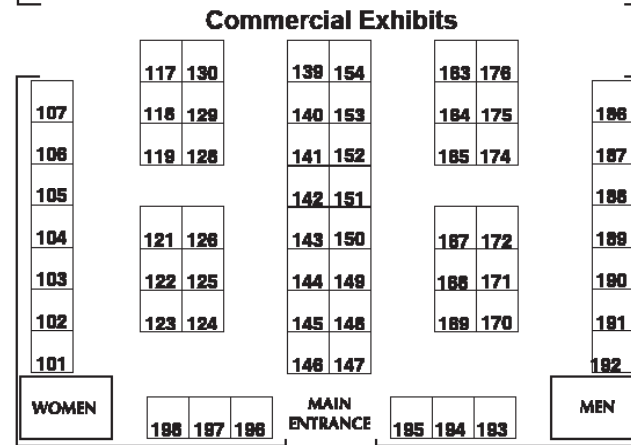
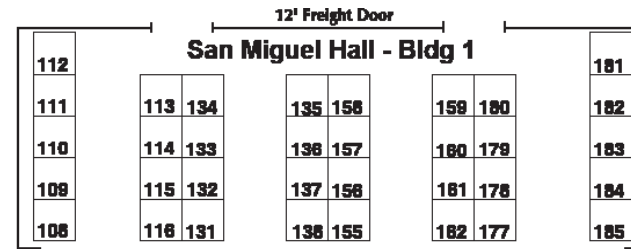


# VENTURA COUNTY FALL HOME, GARDEN & RV SHOW

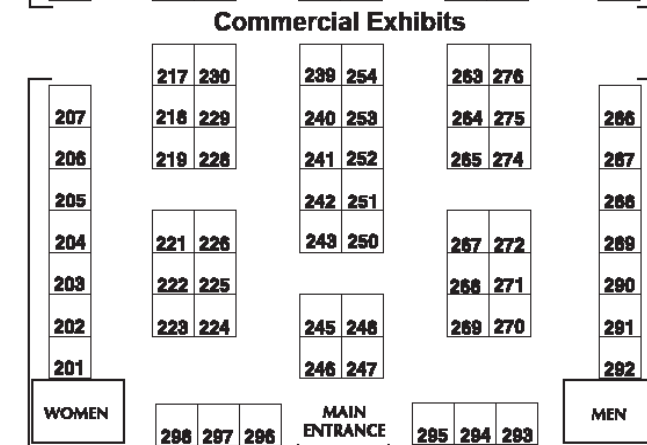
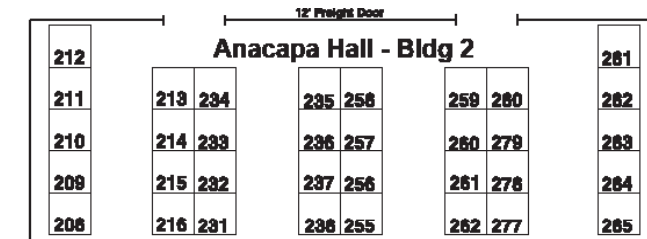
## September 8 • 9 • 10, 2017

### Ventura County Fairgrounds

# 26th Annual



OUTDOOR SPACE      OUTDOOR SPACE

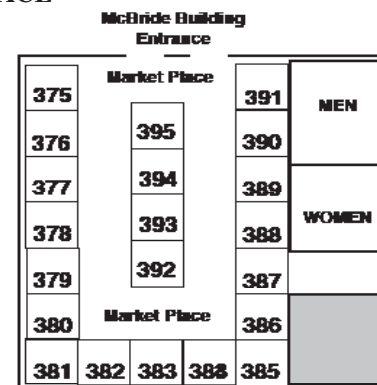


OUTDOOR SPACE

Main Entrance

MAIN STREET

OUTDOOR SPACE



## RESERVATIONS

**Capital Showcase**  
5301 Madison Avenue, Suite 203  
Sacramento, CA 95841

**Show Office**

(855) 331-5999  
(800) 222-9351  
(916) 331-5999  
FAX (916) 331-6070

**Show Manager: Ashley**  
Website & email address:  
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[ashley@capitalshowcase.com](mailto:ashley@capitalshowcase.com)

PRODUCED BY CAPITAL SHOWCASE